

TIMELESS
HARMONIOUS
EFFICIENT

ELEGANT
RESILIENT
INNOVATIVE
CONNECTED
ADAPTABLE





the erica

OUR DREAM PROJECT ON DEVIDAS ROAD
THAT EMBRACES BOTH AESTHETICS AND FUNCTIONALITY.

TIMELESS: A modern residential building should have a design that transcends trends and remains relevant for years to come.

HARMONIOUS: The architecture, interiors and landscaping should seamlessly blend together, creating a balanced and pleasing environment.

EFFICIENT: Energy - efficient features smart home technology and sustainable materials contribute to a well-designed building.

ELEGANT: Clean lines, thoughtful details and refined finishes elevate the overall aesthetic.

RESILIENT: A modern building should withstand environmental challenges and maintain its functionality over time.

INNOVATIVE: Incorporating cutting - edge design concepts, materials and construction techniques sets a modern building apart.

CONNECTED: Whether through communal spaces, technology or proximity to amenities, a modern residential building fosters connections among residents.

ADAPTABLE: Spaces should be flexible, allowing residents to customize and adapt them to their changing needs.



Discover the
Freedom of Spacious Living



Representative Image



Artist's Impression

Elevating Perspectives Inspiring Visions

The building is a contemporary beauty, designed to stand tall and create its own special space on the Devidas Road, by way of new lifestyle landmark.

The building has been purposefully planned giving you good frontage with scenic beauty, ample natural light and ventilation which will breathe new life and energy in your life.

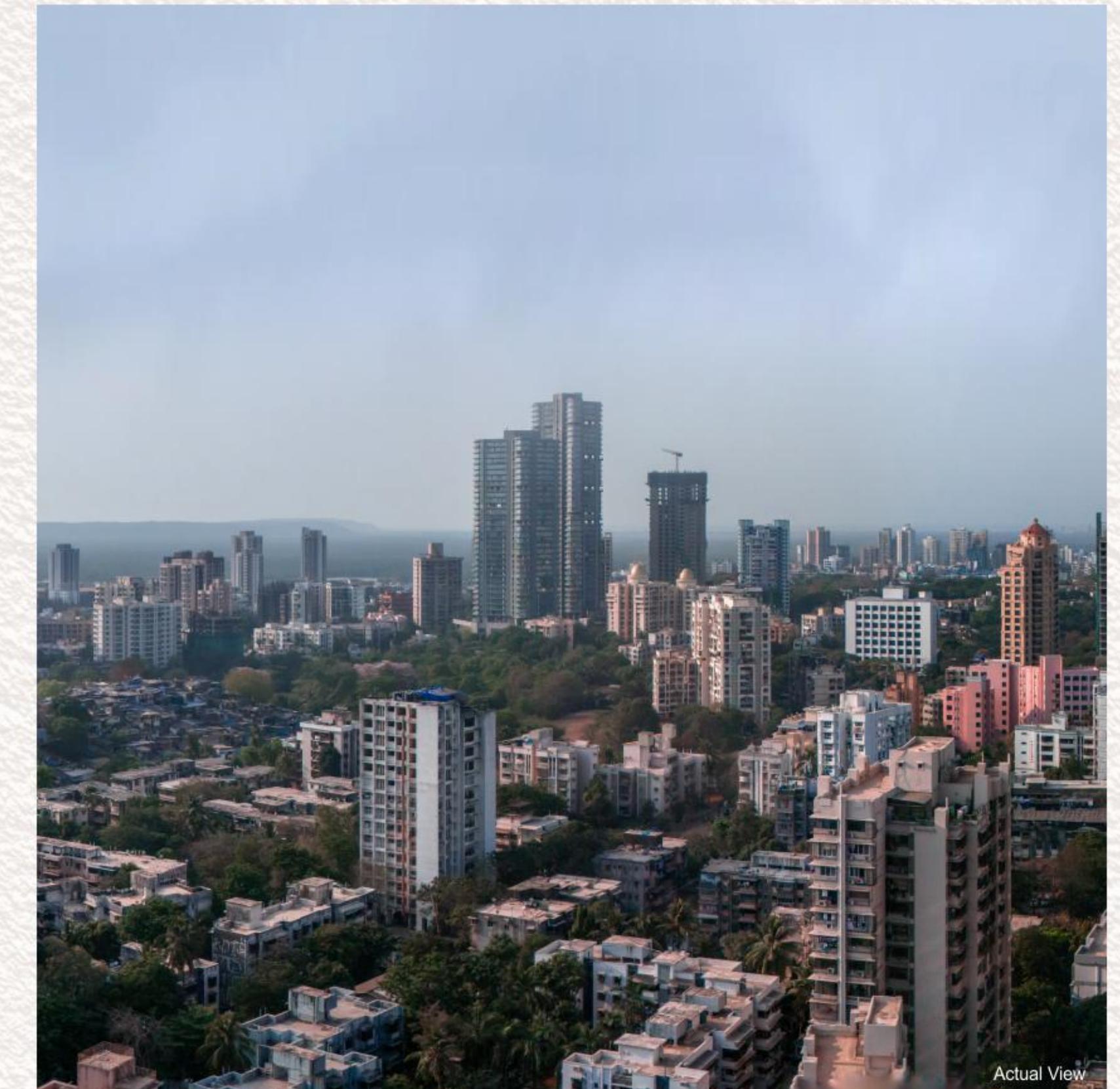
The project boasts of higher specifications than being offered by many others in the industry. As an ardent follower of quality regime, the company and the management team is committed to take extra care to ensure that the final product will be delivered in good time with excellent workmanship that will be unmatched.

The flats are designed to be right sized with practically no wastage of space keeping Vastu Shastra in mind. The final product therefore, with modern amenities, quality premium fittings and rich finish will make your home a rock solid investment worthy of your dreams.

The car park has been planned with good ventilation, safe parking environment and a dedicated ramp, making your entry and exit in a jiffy without much wastage of time. Very convenient and lifesaving when you have to enter or exit in emergency moments.

Project Highlights

- Very close to metro station within a walking distance of about 7 minutes.
- Close proximity to both western express highway & the link road.
- Quite and friendly prime neighborhood.
- Ample expanse of greenery in front of the building by way of raj yoga garden, van vihar garden, jogger's park just across the road.
- Closeness to market place, banks clinics and school making it as a convenient hotspot reachable for every kind of day to day needs.
- Pure residential project with ample car parking facilities with unique ramp access to and fro.
- Project with highest ever and premium specifications compared to what is being offered in the vicinity.
- Project owned by large conglomerate with rock solid financial capability and managed by a team of experienced technocrats including an NRI developer who has reputation for his rigid quality construction techniques and customer centric approach.
- User friendly, well designed right sized flats with ultra modern amenities and premium quality fittings making it a good and solid investment for the home of your dreams.
- Project has already commenced in March 2024 and is scheduled for completion much earlier than targeted 30 months.



The Highlight
of Your Life



The Destination



HOSPITALS

Lotus Hospital - 7 min
Apex Hospital - 21 min
National Hospital - 10 min



TEMPLES

Jain Temple - 9 min
Eksar Gaon Devi Temple - 6 min



EDUCATION

J.B. Khot School - 12 min
Manas College - 12 min
Tree House Playgroup - 13 min



SHOPPING

Indraprastha Shopping Mall - 9 min
Moksh Plaza - 10 min
Thakkar Shopping Mall - 10 min
Raghuleela Mall - 12 min



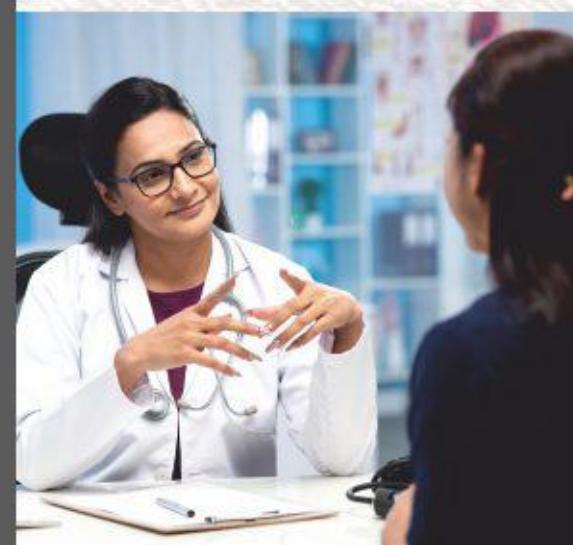
HOTEL & RESTAURANTS

Zaika Fun Dining - 3 min
Quest Restaurant & Bar - 2 min
Oriv Resto cafee Bar - 10min



CONNECTIVITY

Western Express Highway - 8 min
Borivali Railway Station - 6 min
S.V. Road - 9 min
L.T. Road - 8 min
Chandavarkar Road - 5 min





Main Entrance
Awaits Your Arrival



Artist's Impression



A Grand
Welcome Awaits





Artist's Impression

Enter Your
Realm of Supremacy



FLOOR LOBBY



Artist's Impression

Ascend to the
Throne of Power



LIFT LOBBY



Your Space
Your Domain



Artist's Impression



Your Ultimate
Fitness Destination



Artist's Impression

Turning Dreams
into Blueprints.



GROUND LEVEL

- Entrance Gate
- Double Height Lobby
- Waiting Lounge



PODIUM LEVEL

- Podium Ramp Parking
- Fitness Center
- EV Charging Point
- Surface Car Parking
- Lounge Area
- Kid's Play Area



ROOFTOP LEVEL

- Yoga / Meditation Deck
- Seating Area
- Pergola Seating
- Buddha Sculpture
- Kids Play Area
- Multipurpose Lawn / Barbeque



Artist's Impression



Embrace Space
Experience Comfort



Representative Image



*Rooftop Vibes
with a View to Remember*



Artist's Impression



Artist's Impression

*Your Inner
Supremacy*



YOGA / MEDITATION DECK

*Power of
Spiritualism*



BUDDHA SCULPTURE



Artist's Impression



Artist's Impression

*Seat of Calm
and Comfort*



PERGOLA SEATING

*Delightful Culinary
Celebrations*



MULTIPURPOSE LAWN / BARBEQUE



Artist's Impression



Artist's Impression

Your
Perfect Spot



SEATING AREA

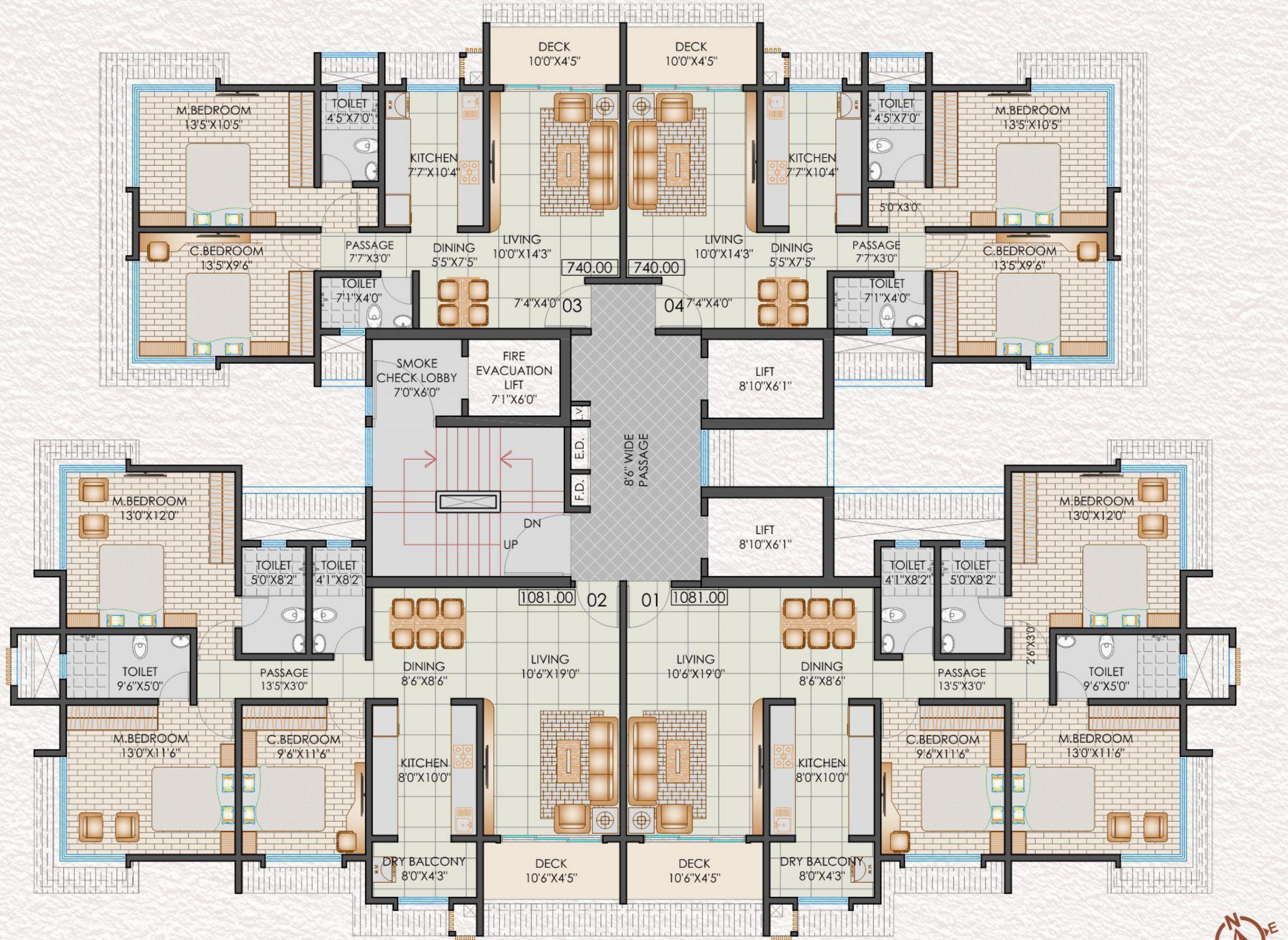
Kingdom
of Kids

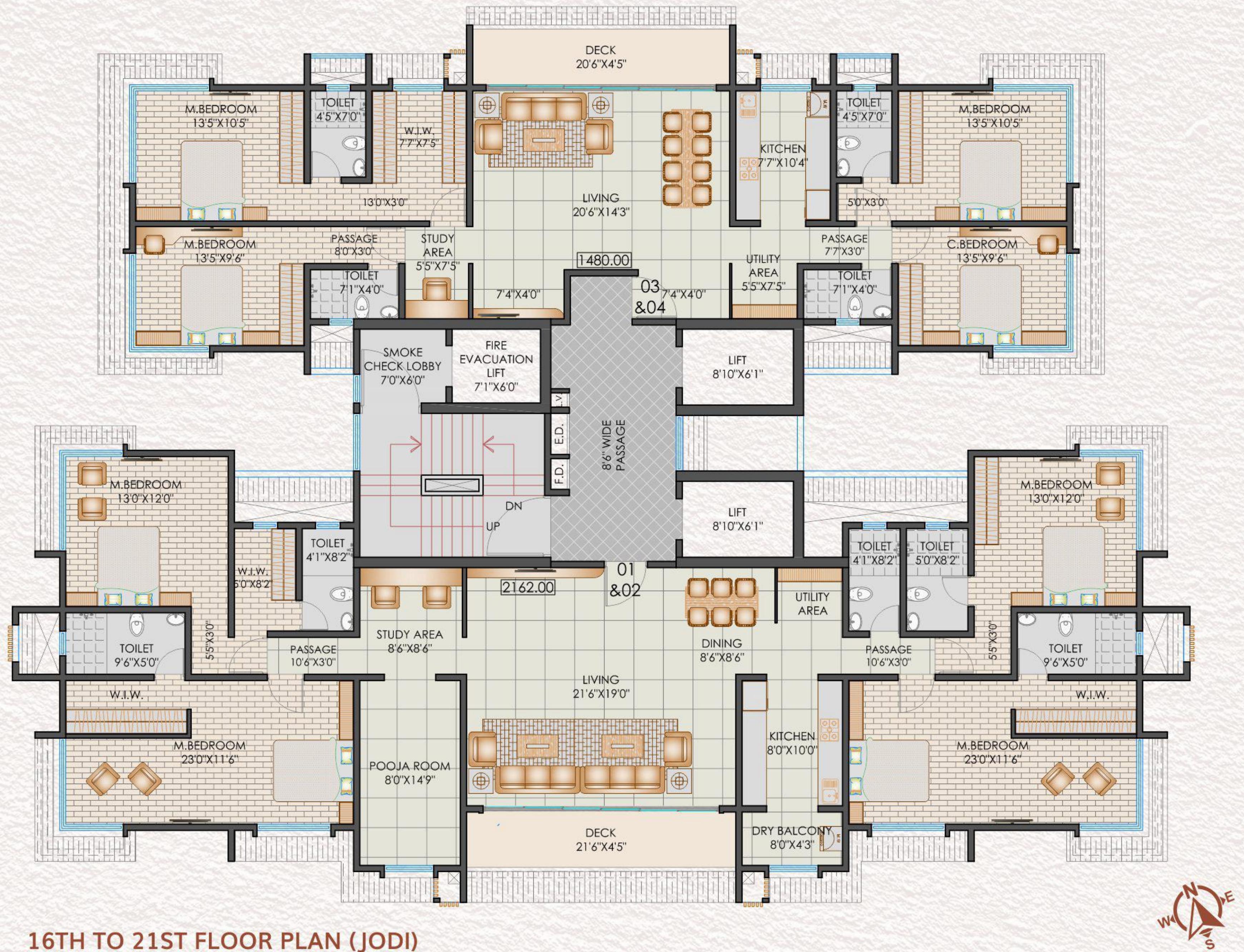


KID'S PLAY AREA



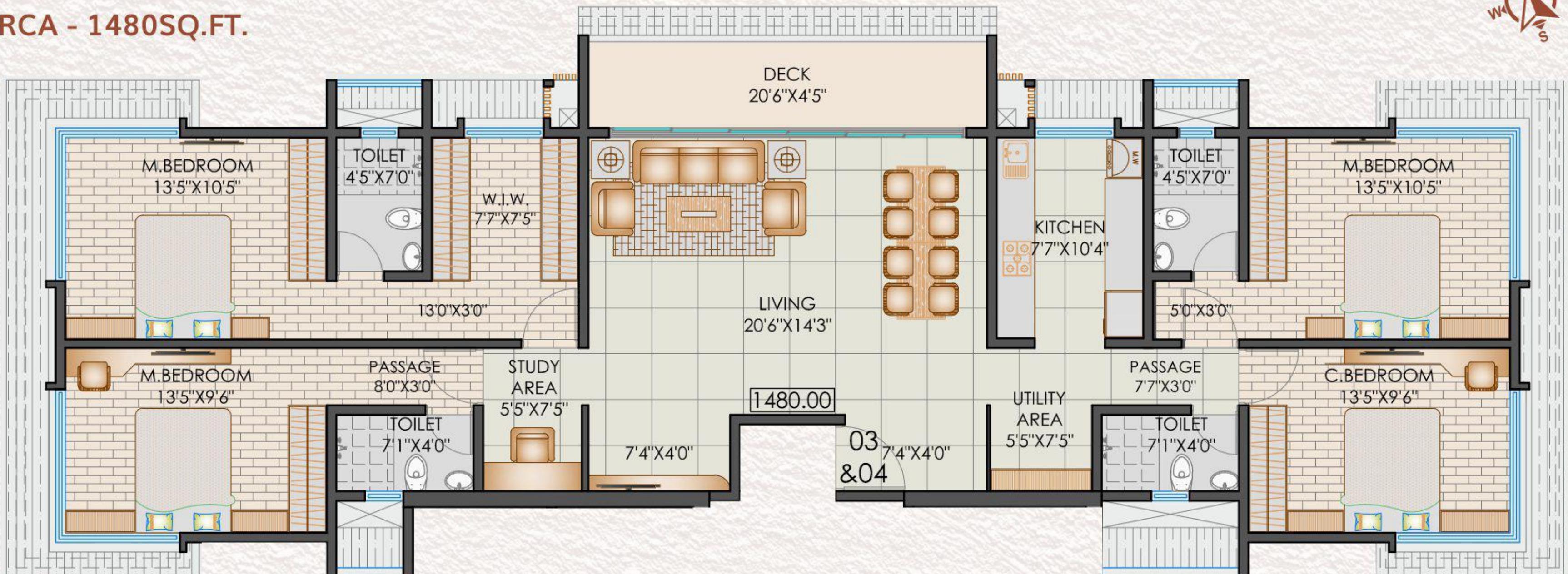
Artist's Impression





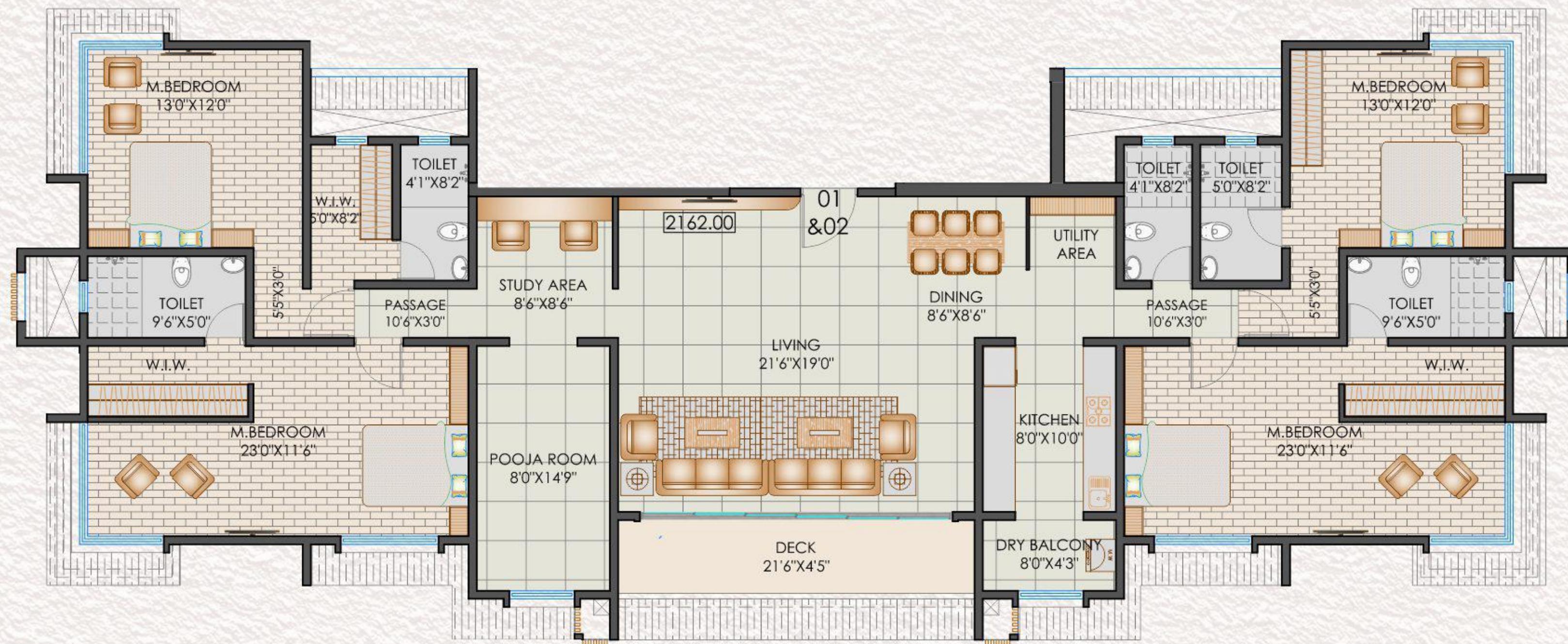
FLAT TYPE : 4 BHK (2 BHK JODI)

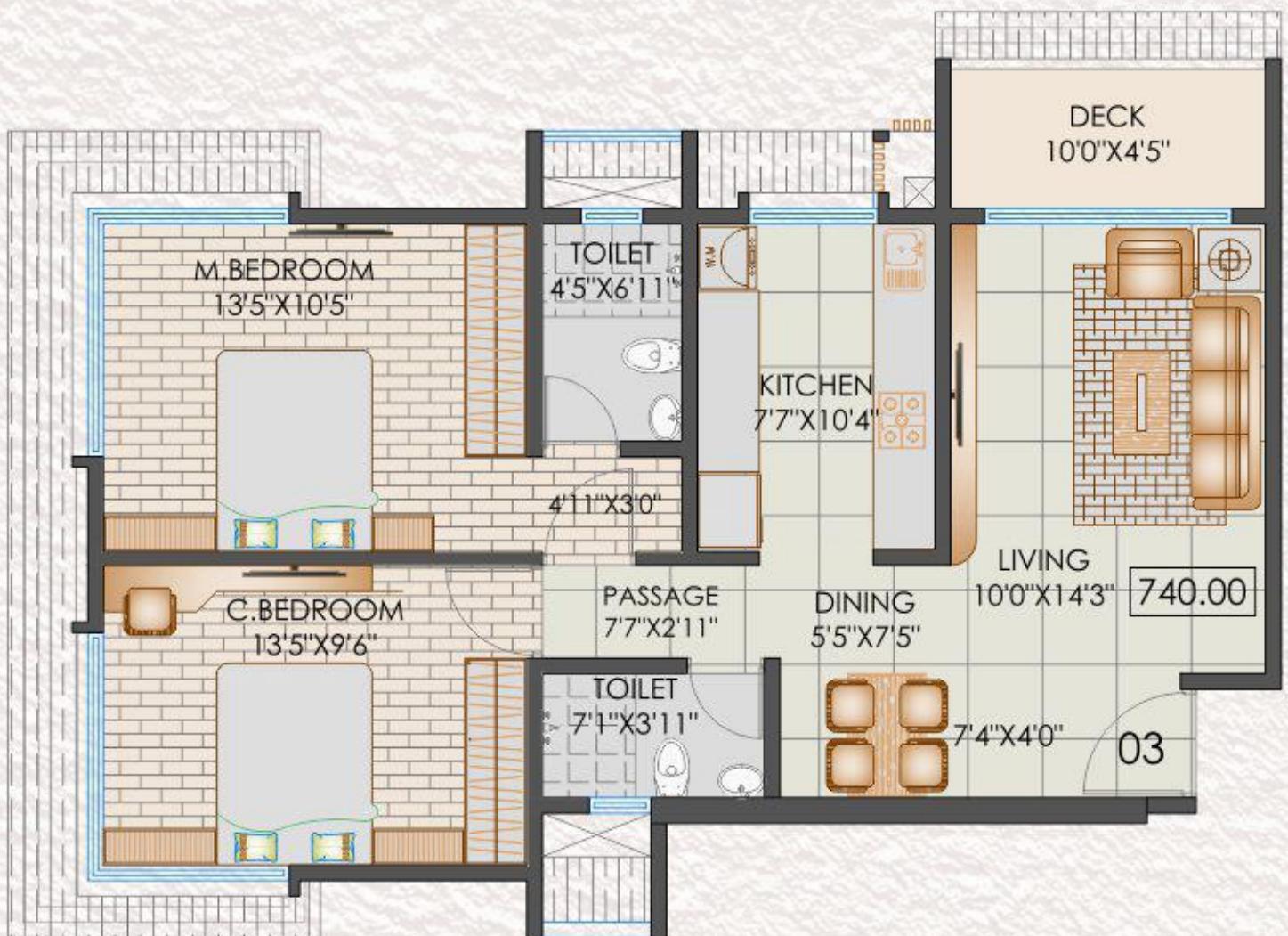
RCA - 1480SQ.FT.



FLAT TYPE : 4 BHK (3 BHK JODI)

RCA - 2162SQ.FT.

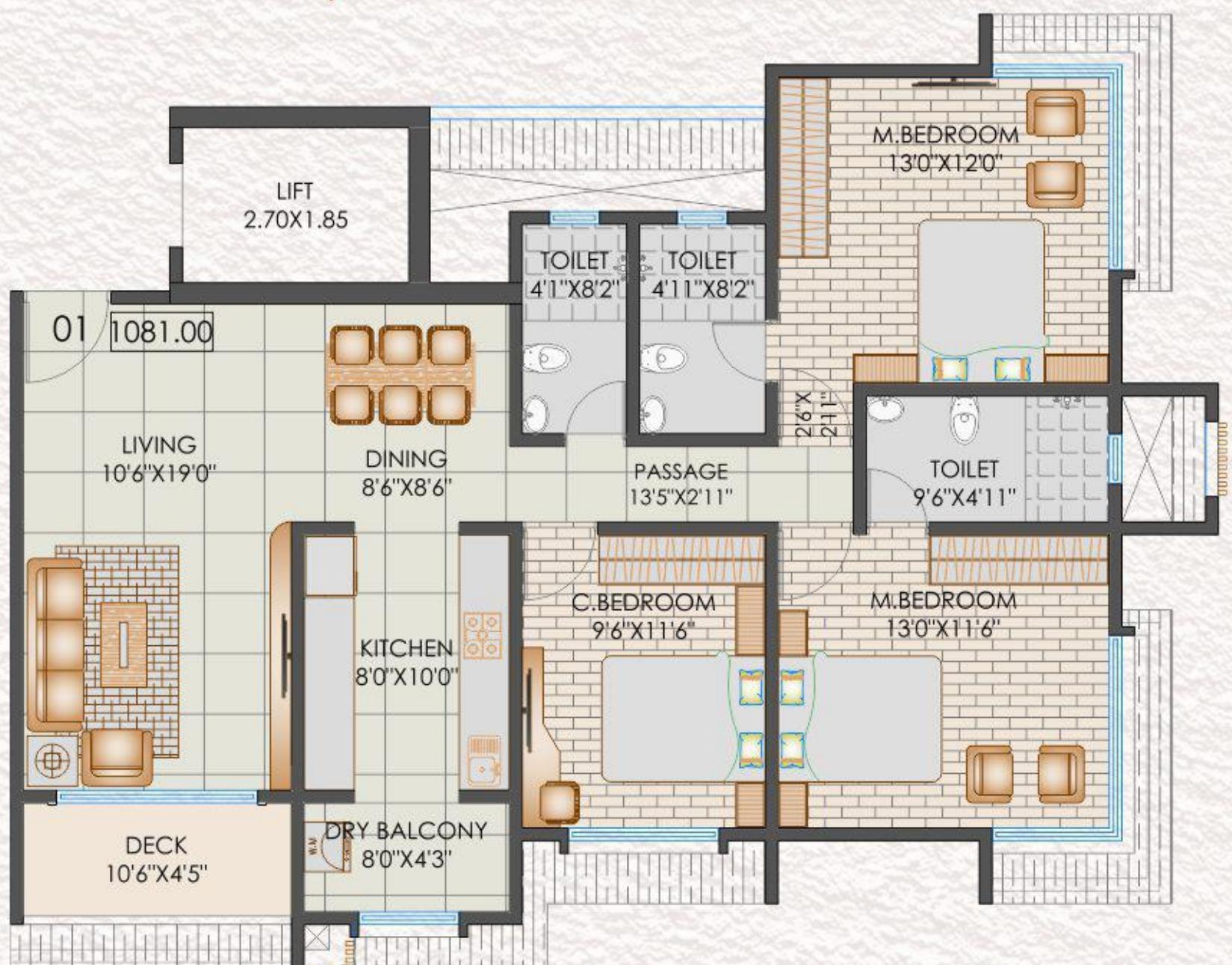




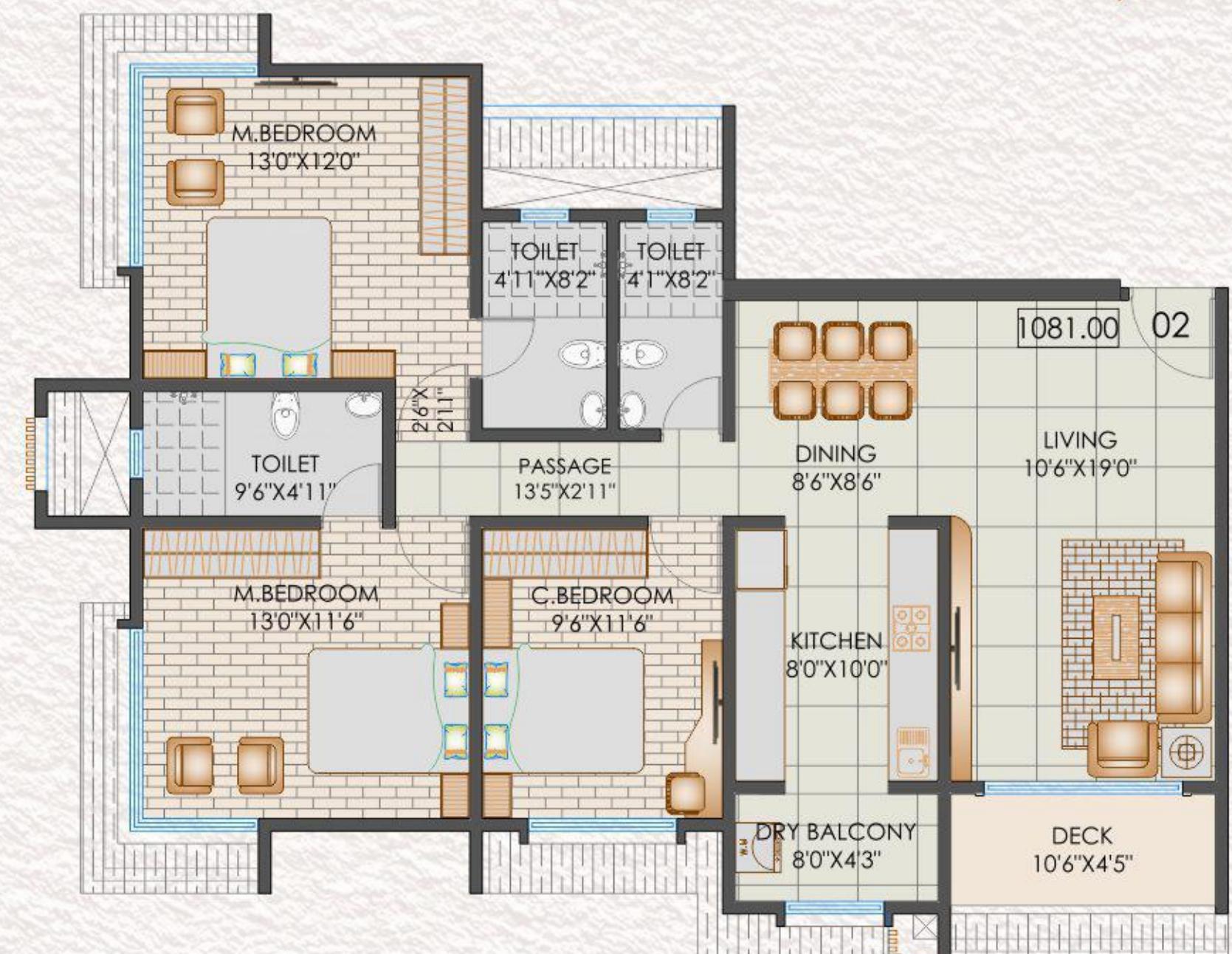
FLAT TYPE : 2BHK
RCA - 740 SQ.FT.



FLAT TYPE : 2BHK
RCA - 740 SQ.FT.



FLAT TYPE : 3BHK
RCA - 1081 SQ.FT.



FLAT TYPE : 3 BHK
RCA - 1081 SQ.FT.





3 BHK
1081 sq. ft.



2 BHK
740 sq. ft.



Stock Image

*Ambitions of
an Aristocrat*



The Amenities

- Residential flats start at a height of about 45 feet with floor height of 10 feet .
- Smooth and well finished Pearl textured walls in Living and Bed Rooms .
- Bathrooms with designer tiles from Kajaria or equivalent and upmarket Fittings like Jaquar.
- French Windows with premium Fittings and St. Gobain Reflectosol Glass .
- Good quality strong doors fitted with premium latches and decorative handles.
- Premium electrical fittings, Roma or equivalent , with concealed wiring in the entire flat.
- Instant water heater from Milano or equivalent brand fitted in bathrooms.
- CCTV Surveillance System around the building with Video Intercom facility for each flat
- Senior Citizen friendly fixtures in side the flat with Activity Centre in the building for Senior Citizens
- Well equipped Fitness Club
- Rooftop & Podium Level Recreation Gardens.
- CCTV Surveillance system with Access Control System for all entrances to the building

*Feathering your nest
with more Colorful Features*



ELEVATOR



BATH FITTING



PLUMBING



WINDOW & GLASS



ELECTRICAL



FLOORING



**ANY REPUTED EQUIVALENT BRAND.

Our Belief. Our Pledge!

A strong belief in values has always inspired us to deliver the best ; a value that is so deeply rooted in us that it sets higher standards for all our acts and deeds ! Such a belief has also inculcated a strong sense of discipline in us, which has now become a habit, pressing us take every care and precaution in whatever we do, ... all the time!

No wonder the final end product that we deliver exceeds our customer's expectations.

From following quality processes, matching it with various other quality regimes, we believe in using the best available materials, technology and options across all our initiatives which is the reason why we have earned a reputation of "Being Best, Being Different" in the heart of our customers.

At the end of the day, it is the heart of the matter, It is the "HRL" way, who sincerely believe in enhancing end customer's value in terms of realisation of their dream to own a habitat that they should always feel proud of, in the beginning and in the years to come by...

Soulfully yours,

The Erica Project Team

Project By:



Hindustan Realty Limited
Uniquely Class Apart

CIN U45100MH2013PLC243806

Architect

Ashok Gandhi Consultants LLP

Consulting Architect

VM Associates

RCC Consultant

AVP Structural Consultants

Call: +91 81081 01231

Site Address

The Erica, Near Aquaria Grande, Devidas Road, Borivali (West), Mumbai - 400103

Corporate Address

A Wing, 3rd Floor, 302, Victory Park, Chandavarkar Road, Borivali (W), Mumbai - 400 092.

Email: info@hlrealty.in



MAHA RERA REGN. NO . P51800056166
Available at : www.maharera.mahaonline.gov.in

Disclaimer : The plans, specification, elevation, conceptual designs, visuals, images, dimensions, photograph, furniture, fixtures, amenities, facilities etc., are strictly provided for representation purpose only and are subject to requisite approvals from the competent authorities unless otherwise stated herein. This does not constitute an offer and/or contract of any nature between the company and the prospective purchaser/customers has independently satisfied himself before any conclusive decision. All brand names and trademarks stands reserved. *T & C Apply.

